



**ENERGY  
PRICES  
CLIMBING**

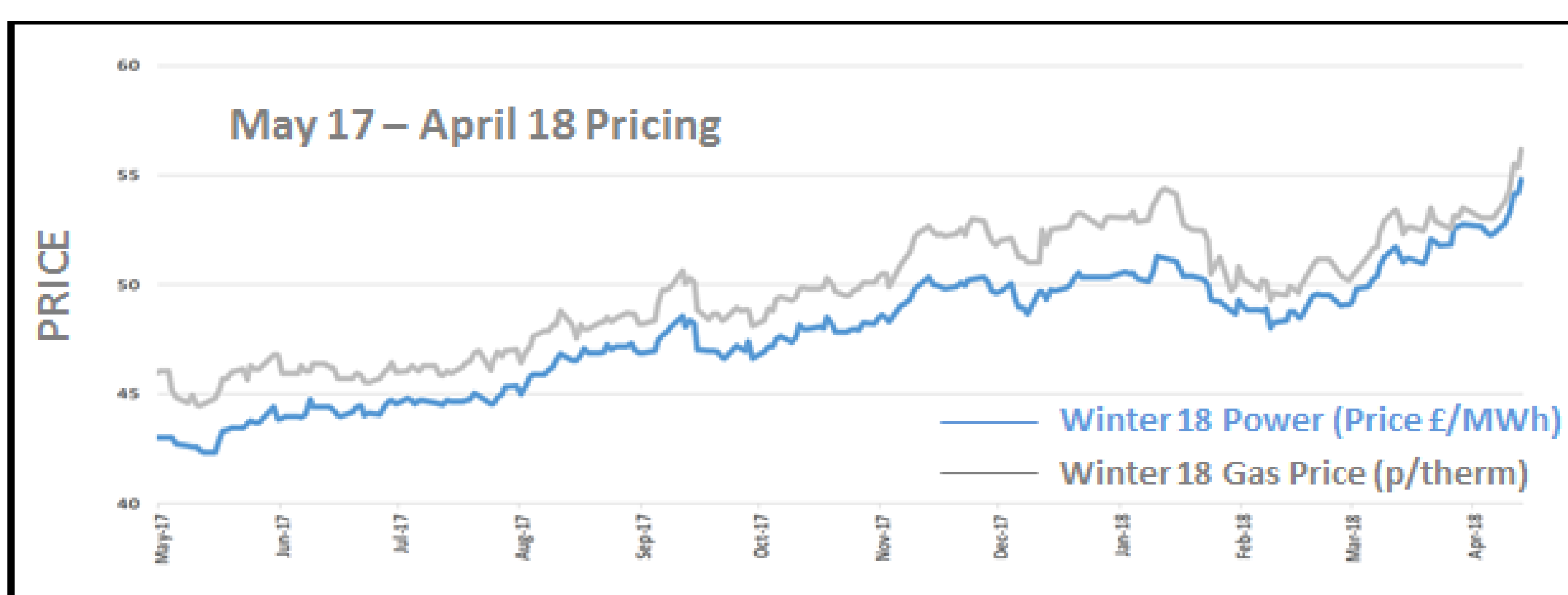
## FREEZE RATES NOW

**Lock your customers in for longer to protect them from a continually rising market**

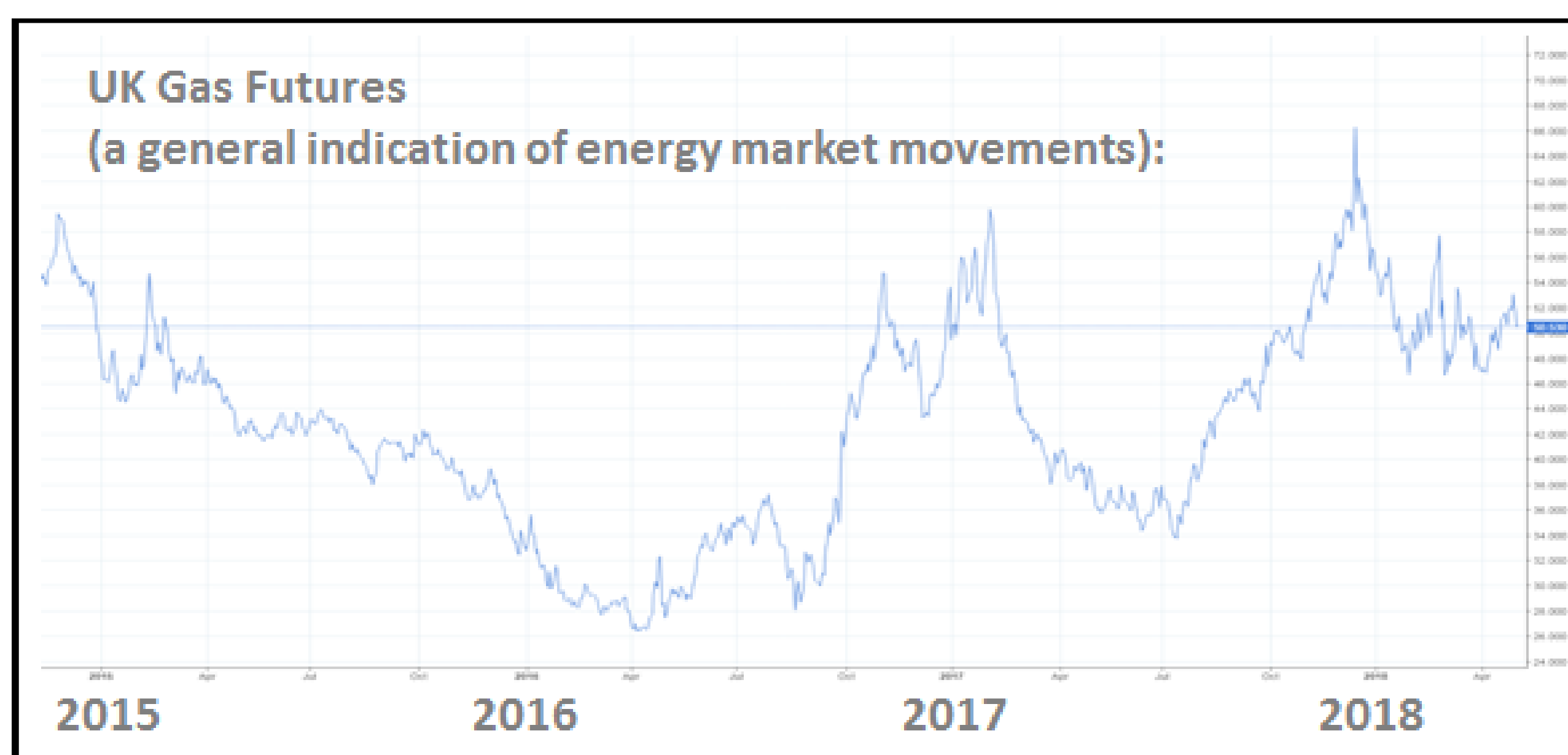
Dear Partner,

Please be aware that most of your customers will be facing significant price increases on their energy costs and future contracts as the wholesale energy market is continuing to rise.

The graph to the right shows the wholesale price movements for gas and electricity delivered during winter 2018, a relevant period for all contracts we are currently pricing. Note there has been a particularly sharp upturn during April.



In comparison to this, the market was exceptionally low for most of 2015 and 2016 when many of your customers will have locked in their previous deals. Even customers who signed up this time last year will have enjoyed significantly lower wholesale prices than is currently available.



Some customers could be facing up to an 80% increase in the wholesale portion of their energy prices, which makes up around 50% of the final price.

The reason for this is all down to booming oil prices, driven up artificially by Russia and the OPEC's agreement to cut oil output in order to rebalance the market after the extraordinary low in 2016. This inevitably causes higher global gas and electricity prices and will likely continue this way unless productions

cuts are eased. On top of this, recent political tensions have also kept the market high.

To add insult to injury, the non-wholesale portion of energy prices are also always rising as government lead charges gradually increase.

In summary, now is the time to lock in for longer, freezing the best rates available and protecting your customers from further increases.

For advice and support with customer questions regarding the rising market, speak to the Energy team on **0845 873 7950** (option 2), or email **teamsme@blizzardutilities.com**